



About the Event

ep-i-cure *noun*

1. a person with sensitive and discriminating tastes, especially in food or wine

Epicure: One Bite at a Time supports Channel One's ability to address food insecurity in 14 counties in southeast Minnesota and western Wisconsin. Last year, Epicure raised over \$124,000 to address hunger in our region.

Event: Epicure: One Bite at a Time

Date: April 25, 2026

Location: Channel One Warehouse
131 35th St SE
Rochester, MN 55904

Attendance: Up to 250 people
throughout the event

Epicure: One Bite at a Time



Epicure is a celebration, offering a chance to eat, drink and socialize in our 55,000 square foot warehouse. Guests will be offered a variety of epicurean bites from approximately 12 restaurants.

In addition, tours of the facility and onsite food shelf will be available with our staff and board members. This is sure to be a sold-out event with about 250 guests.

VIP Lounges

Limited VIP areas also available and include naming rights on your designated area. Along with admission, VIPs will enjoy centralized lounge seating, wine, and exclusive bites for up to (8) eight people.

Contact Jessica Sund to inquire.



Jessica Sund
Development and Communications Director
507-424-1729
jessicasund@channel-one.org



Sponsorship Opportunities

We ask that you consider participating in Epicure: One Bite at a Time by sponsoring this important event. Please look over our sponsorship levels, and make an investment at any level that is meaningful to you.

Diamond Sponsor - \$20,000

- Priority logo placement on event materials, event signage, and website
- Recognition and logo placement in Epicure e-communications
- Recognition and logo placement in Channel One newsletter
- Recognition and logo placement in Epicure digital advertising
- Four (4) correlative tagged social media postings
- Eight (8) tickets to the event, including a designated VIP lounge area

Platinum Sponsor - \$10,000

- Priority logo placement on event materials, event signage, and website
- Recognition and logo placement in Epicure e-communications
- Recognition and logo placement in Channel One newsletter
- Four (4) correlative tagged social media postings
- Eight (8) tickets to the event, including a designated VIP lounge area

Gold Sponsor - \$5,000

- Logo placement on event materials, event signage, and website
- Recognition and logo placement in Epicure e-communications
- Two (2) correlative tagged social media postings
- Two (2) tickets to the event

Silver Sponsor - \$2,500

- Logo placement on event materials, event signage, and website
- Recognition and logo placement in Epicure e-communications
- One (1) correlative tagged social media posting
- Two (2) tickets to the event

Bronze Sponsor - \$1,000

- Logo placement on event materials, event signage, and website
- Recognition and logo placement in Epicure e-communications

	Bronze	Silver	Gold	Platinum	Diamond
Digital advertising (80,000 impressions)					●
Print newsletter (more than 7,000 reached)				●	●
Priority logo placement				●	●
Social media postings		●	●	●	●
Event tickets		●	●	●	●
E-communications (more than 900 reached)	●	●	●	●	●
Logo placement	●	●	●	●	●



Sponsorship Agreement

Please return the following form to Jessica Sund at jessicasund@channel-one.org or mail to: 131 35th Street SE, Rochester, MN 55904

To ensure full recognition, agreements must be received by **April 4, 2026**.

Yes, I would like to sponsor Channel One Regional Food Bank's event, Epicure: One Bite at a Time, at a:

- \$20,000 Diamond Level
- \$10,000 Platinum Level
- \$5,000 Gold Level
- \$2,500 Silver Level
- \$1,000 Bronze Level
- Add-on Tickets: _____
- VIP Area (for eight [8] people)

Organization / recognition name _____

Contact name _____ **Email** _____

Address _____

Phone _____

- Please invoice me for my 2026 Epicure sponsorship
- A check is enclosed for my 2026 Epicure sponsorship
- Please charge my credit card for my 2026 Epicure sponsorship

Credit card number _____ Exp date _____

Signature _____ Date _____

Thank you for your commitment to supporting Channel One Regional Food Bank.