



# Channel One Food and Fund Drive 101

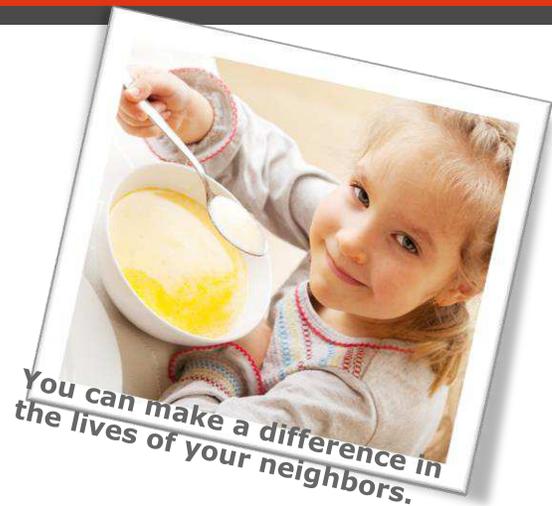
Thank you for hosting a drive to assist in providing groceries to individuals and families throughout our communities.

## Why Host a food and fund drive?

Planning a food and fund drive for Channel One Regional Food Bank is easier than you may think. Food and Fund Drives are a fun, positive team-building experience that can help your group feel more connected to the community. Each year, hundreds of local businesses, schools, organizations, religious groups, individuals, and others sponsor food and fund drives that benefit our neighbors in need.

Approximately 15% of the food that is distributed in Channel One's Supplemental Food Shelf comes from community food drives. Every \$1 donated, allows Channel One Regional Food Bank to provide enough food for 4 meals. Your efforts can make an enormous difference in the

amount and variety of foods we are able to distribute. Even a small group can make a big difference.



*You can make a difference in the lives of your neighbors.*

## Facts:

- 1 in 10 Minnesotans are food insecure
- 1 in 6 children in Minnesota are at risk of hunger
- 3,400 families are served each month at the Channel One Supplemental Food Shelf

## Ideas to help you get started with your next food drive

- 🍎 Organize a committee. Get several members of your group together to help organize and spread the word about your food drive.
- 🍎 Set a goal and a timeline. This can be monetary, a food pound goal, or both. It is also important to set dates for the drive to create a sense of urgency. Most drives last two or three weeks.
- 🍎 Create your own collection containers or request a barrel.
- 🍎 Spread the word. You can host a kickoff event, make posters, send emails, and be sure to tell your co-workers, friends, families, and neighbors.
- 🍎 Let us know about your efforts. We love to hear about events and see photos. Please contact us so we can share your success through our social media and newsletters.
- 🍎 Celebrate your success! Be sure to reward your team for their accomplishments and thank everyone who supported the drive.



## Barrels

Channel One Regional Food Bank provides food collection barrels for your drive at no cost. If you are unable to pick up the barrel, we can deliver it directly to your site. Full barrels are picked up at the end of your drive, and the food donation is weighed and recorded by Channel One staff. One barrel holds approximately 200 pounds of food.

Deliveries and pickups are available Mondays, Wednesdays, and Thursdays from 8 a.m. to 3 p.m. To schedule, call Barb at 507-424-1705 or email [BarbaraSchramm@channel-one.org](mailto:BarbaraSchramm@channel-one.org)

## Make a financial gift

Consider including financial gifts as a part of your food drive. Cash gifts allow Channel One to purchase items we don't receive as donations, including meat and dairy products. Cash donations are stretched; **Channel One can turn \$1 donated into enough food for 4 meals** to feed people in our region.

Donations of checks and cash can be delivered to Channel One and online donations can be made at [www.helpingfeedpeople.org](http://www.helpingfeedpeople.org).



## Most Needed Items

We strive to offer a diversity of food that helps balance nutrition intake and diet, especially important to children, seniors, immigrants and those with health challenges.

- 1. MEATS, FISH AND PROTEIN**  
Canned tuna, ham, chicken, peanut butter, canned/dried beans
- 2. FRUITS AND VEGETABLES**  
Canned fruits and vegetables and fresh fruit
- 3. COMPLETE MEALS**  
Boxed meals, hearty soups
- 4. GRAINS**  
Rice, pasta
- 5. COOKING BASICS**  
Flour, sugar, oil
- 6. SPECIAL DIETARY FOODS**  
Gluten-free, low-sugar, low-sodium
- 7. PERSONAL CARE PRODUCTS**  
Shampoo, deodorant, soap, toothpaste, diapers, toilet paper, feminine hygiene products

## Resources available

- Registration Form
- Promotional Poster
- Most Needed Items Poster
- Thank You Poster
- Collection Poster
- Request a Speaker

## Questions? Contact:

Barb Schramm  
Community Engagement Coordinator  
507-424-1705  
BarbaraSchramm@Channel-one.org

## Drop off your donations at:

Channel One Regional Food Bank  
131 35<sup>th</sup> ST SE  
Rochester, MN 55904  
Collection Hours:  
M-F 7:00 a.m. -3:00 p.m.  
If you have a large donation you would like picked up, please call 507-287-2350.

