

Email to Parents Template

Dear (insert name),

One in ten people in our area struggles with hunger everyday. We need your help to raise food and funds from (insert dates) as part of the Student Food Drive at (insert school name). This year, our goal is (insert goal for funds and pounds of food).

In order to meet the growing demand, **we need your help**. Hunger is silent, **1 in 5 children do not know where their next meal is coming from**. The reality is, kids in your own child's school will go home tonight and not eat again until they are provided breakfast or lunch at school tomorrow.

The Channel One Regional Food Bank Student Food Drive initiative is a way for students to make an impact right in their own community. All of the food and funds raised will stay in your community with your local food shelf. Participating in the Student Food Drive builds leadership skills, civic engagement, and an understanding of the need found in our own community.

Together, we can solve hunger. To make a food donation, you can send non-perishable food items or a monetary donation to school with your child. **Together, we can make a difference!**

Sincerely,

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Channel One Regional Food Bank, a member of Feeding America, alleviates hunger through innovative and efficient programs and partnerships that feed people and change lives. Channel One operates six programs to serve local and area needs: a food bank, food shelf, mobile pantry, Backpack Program, Nutrition Assistance Program for Seniors (NAPS), and Green Gardens Program. Channel One Regional Food Bank mobilizes organizations, volunteers and donors to serve the network of more than 179 nonprofit programs feeding children, adults and families in need. In fiscal year 2017-18, 75 percent of all food distributed to people in need by our partner agencies was provided by Channel One. With these partnerships, Channel One was able to provide food for 8,677,613 meals to people in 14 counties in Southeast Minnesota and La Crosse County, Wisconsin. For more information, call 507-287-2350 or visit helpingfeedpeople.org.