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FOR IMMEDIATE RELEASE

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Sold-out Epicure on track to exceed fundraising goal and revenue from 2023 event

ROCHESTER, Minn.—A sold-out [Epicure: One Bite at a Time](#)—Channel One Regional Food Bank’s newest fundraising event—is expected to surpass last year’s inaugural event Saturday.

Building on the momentum of its inaugural event, Epicure is bringing together an enthusiastic community of supporters and sponsors, all rallying behind the shared vision of fighting food insecurity. The event exceeded expectations by selling out this year and will set a new milestone by surpassing the \$102,000 raised from it in 2023.

“Epicure 2024 is already a resounding success and demonstrates this community’s commitment to making a positive difference in the lives of our neighbors facing food insecurity,” said Virginia Witherspoon Merritt, Channel One Regional Food Bank executive director. “Together, we are taking a significant step towards addressing this pressing issue and will likely raise the largest amount at a single Channel One fundraiser to date. With this incredible momentum, we are poised to make an even greater impact in the days ahead.”

This year’s proceeds will again support [Channel One Regional Food Bank](#) and its [programs](#) to address food insecurity in 14 counties in southeastern Minnesota and western Wisconsin.

Epicure—hosted by honorary co-chairs Susan Ahlquist and Brooke Carlson—gives approximately 250 guests a chance to eat, drink, socialize, and come together around something that connects us all: food. Key highlights of the event will include tours of the facility, diverse foods and beverages, custom boutique cocktails, a chance to procure exclusive food-centric auction packages, and a short program with people in the community who have faced food insecurity.

Additionally, the generous contributions of event sponsors and participating restaurants are instrumental in the event's success, underscoring the collective effort around Channel One’s mission to strengthen food access and to build healthy communities.

Learn more about Epicure: One Bite at a Time at HelpingFeedPeople.org/Epicure.

About Channel One Regional Food Bank

Channel One Regional Food Bank, a member of Feeding America, strengthens food access and builds healthy communities. Channel One operates food programs to serve local and area needs such as: a food bank, a food shelf, mobile pantries, Kitchen Coalition, and the Commodity Supplemental Food Program (CSFP). Channel One Regional Food Bank mobilizes organizations, volunteers, and donors to serve the network of over 160 nonprofit programs that provide food for children, adults, and families in need. Channel One serves 14 counties across southeastern Minnesota and western Wisconsin. For more information, call 507.287.2350 or visit helpingfeedpeople.org.

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