

**FOR IMMEDIATE RELEASE**

Jessica Sund  
Director of Development and Communications  
Channel One Regional Food Bank  
507.424.1729  
[jessicasund@channel-one.org](mailto:jessicasund@channel-one.org)



**Channel One Food Bank Receives Donation from Taylor Swift in Support of Hunger Relief Efforts**

**Rochester, MN | June 23, 2023** – Channel One Regional Food Bank is honored to have received a substantial donation from renowned artist, Taylor Swift. This remarkable contribution comes ahead of The Eras Tour stop in Minneapolis, highlighting her exceptional commitment to making a positive impact in the lives of individuals facing hunger.

Taylor Swift's donation serves as a testament to her unwavering dedication to charitable causes and her recognition of the critical importance of addressing food insecurity in our communities. Channel One is thankful to be chosen as a recipient of her donation, and this contribution will significantly enhance the organization's ability to fulfill its mission of strengthening food access and building healthy communities.

"Channel One is immensely grateful to Taylor Swift for her incredible support," stated Virginia Merritt, Executive Director of Channel One. "This donation will make a tremendous difference in our ability to address food insecurity."

With the assistance of Taylor Swift's donation, Channel One will continue to combat hunger and provide nutritious meals to people facing hunger. The funds will directly benefit individuals and families in Southeast Minnesota and Western Wisconsin, ensuring that they have access to reliable food sources. Through partnerships and strategic initiatives, Channel One actively supports the region by providing essential food resources, programs, and support networks.

By leveraging her influence, Taylor Swift continues to inspire millions of fans and advocates worldwide to join in the fight against hunger and make a meaningful impact. Together, with Taylor's unwavering support and the collective efforts of individuals and organizations alike, we can make a significant difference in the lives of those affected by food insecurity.

Join Taylor Swift in the fight against hunger by giving to Channel One at [helpingfeedpeople.org/donate](https://helpingfeedpeople.org/donate)

###

**About Channel One Regional Food Bank**

Channel One Regional Food Bank, a member of Feeding America, strengthens food access and builds healthy communities. Channel One operates food programs to serve local and area needs such as: a food bank, a food shelf, mobile pantries, Childhood Hunger Programs, Kitchen Coalition and the Commodity Supplemental Food Program (CSFP). Channel One Regional Food Bank mobilizes organizations, volunteers, and donors to serve the network of over 160 nonprofit programs that provide food for children, adults, and families in need. Channel One serves 14 counties across southeastern Minnesota and western Wisconsin. For more information, call 507.287.2350 or visit [helpingfeedpeople.org](https://helpingfeedpeople.org).