

# Annual Report Newsletter Edition 2016



## 12th Annual Empty Bowls

Channel One Regional Food Bank wants to thank all of our guests for helping us make Empty Bowls 2016 a great success! We appreciate all of our partners in the fight against hunger. There were over 1,000 guests who attended the 12th Annual Empty Bowls event on October 13th at the Rochester Art Center to help Channel One raise awareness of hunger in our region.

At Empty Bowls, guests were provided a simple meal of soup and bread prepared by top local restaurants and bakeries. Guests were also able to participate in a silent auction for beautiful, hand-painted bowls, had access to all art exhibits at the Rochester Art Center, and they received a donated hand painted bowl as a reminder of all of the people in our community who would struggle with hunger without the help of Channel One and our partners.

In addition to the Empty Bowls event helping raise awareness of hunger, it also raised necessary funds to help us continue fighting hunger. **Each dollar donated to Channel One Regional Food Bank allows us to distribute enough food for four meals**, so we are able to stretch your dollars further and make a big impact in the lives of our community members in need.

Thank you for helping us feed people and change lives!

Thank you to our 2016 Empty Bowls Sponsors for helping us raise awareness of hunger in our communities!



### 2016 Empty Bowls Presenting Sponsor

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## Driven to End Hunger

During the month of September, Rochester Motor Cars was the driving force behind a Driven to End Hunger campaign. They collected online donations as well as fun selfies with the hashtag #driventoendhunger to promote awareness. Rochester Motor Cars provided match dollars for every donation, as well as donated \$1 per selfie and hashtag posted. A grand total of \$20,000 was raised through the campaign! That \$20,000 will help provide 80,000 meals to our hungry neighbors right here in Southeast Minnesota and La Crosse County, Wisconsin



## Harvest Classic

On September 3rd, Mayo Medical students hosted the 30th Annual Harvest Classic to benefit Channel One Regional Food Bank. The race and charity walk features a 10K, 5K, and 1-mile Kids Fun Run with prizes for the winners. This great event raised enough funds for Channel One to provide enough food for 6,652 meals to local residents in need.



## Coming Up

### Scouting for Food

On November 12th, please watch for door hangars at your homes to remind you of important food donation dates and to give you instructions on how to donate. Food will be collected from your homes on November 19th. All food collected during this food drive is donated to Channel One Regional Food Bank and distributed to our neighbors in need. Thank you to our local Boy Scouts, Boy Scout Leaders, and Boy Scout parents for leading this annual event!

### Student Food Drive

Every fall, high school students across the region participate in the Channel One Student Food Drive through their schools. With the help of a faculty or a staff advisor, students plan events to promote the drive, organize their food collection and package and deliver food to the member food shelves of Channel One Regional Food Bank. The dates of the 2016 drive are October 17th - November 11th. If you are interested in participating or would like to learn more about the program, please contact Hanna Hughes at 507-424-1729.

Thanks for your philanthropic support of CHANNEL ONE. Please remember CHANNEL ONE in your will, your living trust or other estate plans to continue your support in perpetuity. For more information contact [lindaolson@channel-one.org](mailto:lindaolson@channel-one.org).