

FOR IMMEDIATE RELEASE

Contact: Jessica Sund
Director of Development and Communications
Phone: 507.269.2885
Email: jessicasund@channel-one.org



Walmart and Sam's Club's "Fight Hunger. Spark Change." Campaign Raises \$49,335.03 for Channel One Regional Food Bank

Rochester, MN – September 21, 2020

The southeastern Minnesota and western Wisconsin region helped to raise \$49,335.03 for local families in need through Walmart and Sam's Club's "Fight Hunger. Spark Change." campaign. In its seventh year, Walmart and Sam's Club engaged their customers and members, along with 22 suppliers to fight hunger during this challenging time and support local food banks across the country.

"The fight against hunger has never been more important than now. Channel One is committed to serving our neighbors in need every day, but we've seen more people in our community struggle with hunger as a result of the pandemic. That is why we are incredibly grateful for Walmart, Sam's Club, their associates, suppliers and everyone in our community who helped to support the 'Fight Hunger. Spark Change.' campaign," said Jessica Sund, Director of Development and Communications at Channel One.

Each Walmart and Sam's Club was matched with at least one of the 200 local Feeding America® member food banks.

"This year's 'Fight Hunger. Spark Change.' campaign is especially critical given the great need communities are facing," said Maria Zazycki, senior manager, Walmart.org. "We are incredibly proud of the way our customers, members, suppliers and associates stepped up to support local Feeding America member food banks that are working so hard."

Walmart and Sam's Club provide donations of both food and funds to Channel One Regional Food Bank. Walmart kickstarted the campaign with a \$3 million donation to Feeding America and member food banks including Channel One. A purchase of one of the 267 participating items helped secure the equivalent of one meal per item for people facing food insecurity in our region.

Nearly \$18 million was raised this year through "Fight Hunger. Spark Change." Funds will benefit 200 Feeding America® member food banks nationwide. The Walmart Foundation also donated \$5 million to Feeding America to help support communities and individuals facing hunger during the COVID-19 outbreak.

To learn more about how you can join the fight to end hunger, visit helpingfeedpeople.org/donate

###

About Philanthropy at Walmart

Walmart.org represents the philanthropic efforts of Walmart and the Walmart Foundation. By leaning in where the business has unique strengths, Walmart.org works to tackle key social issues and collaborate with others to spark long-lasting systemic change. Walmart has stores in 27 countries, employs more than 2 million associates and does business with thousands of suppliers who, in turn, employ millions of people. Walmart.org is helping people live better by supporting programs that work to accelerate upward job mobility for frontline workers, address hunger and make healthier, more sustainably grown food a reality, and build strong communities where Walmart operates. To learn more, visit www.walmart.org or connect on Twitter @Walmartorg.

About Sam's Club

Sam's Club®, a division of Walmart, Inc. (NYSE: WMT), is a leading membership warehouse club offering superior products, savings and services to millions of members in nearly 600 clubs in the U.S. and Puerto Rico. Now in its 37th year, Sam's Club continues to redefine warehouse shopping with its highly curated assortment of high-quality fresh food and Member's Mark items, in addition to market leading technologies and services like Scan & Go, Club Pickup and home delivery service in select markets. To learn more about Sam's Club, visit the Sam's Club Newsroom, shop at SamsClub.com, and interact with Sam's Club on Twitter and Facebook.

About Feeding America

Feeding America® is the largest hunger-relief organization in the United States. Through a network of 200 food banks and 60,000 food pantries and meal programs, we provide meals to more than 46 million people each year. Feeding America also supports programs that prevent food waste and improve food security among the people we serve; educates the public about the problem of hunger; and advocates for legislation that protects people from going hungry. Individuals, charities, businesses and government all have a role in ending hunger. Donate. Volunteer. Advocate. Educate. Together we can solve hunger. Visit www.feedingamerica.org, find us on Facebook or follow us on Twitter.

About Channel One Regional Food Bank

Channel One Regional Food Bank, a member of Feeding America, strengthens food access and builds healthy communities. Channel One operates food programs to serve local and area needs such as: a food bank, food shelf, mobile pantry, Backpack Program, Nutrition Assistance Program for Seniors (NAPS), and Green Gardens Program. Channel One Regional Food Bank mobilizes organizations, volunteers, and donors to serve the network of more than 200 nonprofit programs that provide food for children, adults, and families in need. Channel One serves 14 counties across southeastern Minnesota and western Wisconsin. For more information, call 507.287.2350 or visit helpingfeedpeople.org.